Hong Kong delegates continue to top global stage
Attaining 10 awards in the APICTA Awards 2015

Hong Kong, November 22nd, 2015 – Hong Kong Computer Society (HKCS) is pleased to announce that nominated entries from Hong Kong to the Asia Pacific ICT Information and Communications Awards (APICTA) 2015 continue to achieve excellent results, topping APICTA for the 5th consecutive year in the total number of awards among all the participating Asia Pacific economies. Organized and led by the HKCS, an Executive Committee Member of APICTA, the Hong Kong delegation was awarded a total of 10 prizes, including 1 Grand Award and 9 Merits (For full list, please refer to appendix). With 19 nominees selected from award winners of Hong Kong's leading ICT-related awards, it is worthy of note that impressively 60% of our nominated entries to APICTA 2015 were recognized with awards, reflecting the overall quality of our products, applications and services.

Mr. Michael Leung, President of HKCS, extended his congratulatory message to all Winners, Merits and nominees, "The APICTA has affirmed Hong Kong of its efforts and dedications towards the development of the local ICT industry. It is with the innovation and creativity of our ICT talents in the application of technologies that our economy and society can continue to prosper. This year, Hong Kong representatives have achieved incredible results and we hope that it will encourage the industry to continually strive for excellence."

Among Hong Kong's outstanding delegates was TFI Digital Media Ltd. (TFI), who with its HERMES OTT Video Solution, won the Grand Award for the category of Media and Entertainment Technology. This is a solution for TV broadcasting platforms to deliver contents through the Internet and via an Over-the-top (OTT) device connected to a TV set. Compared to traditional terrestrial broadcasting, OTT broadcasting has very little geographical limitations and does not require licensing from governments. This innovative approach can allow for and support two-way interaction between users and content source. It streamlines online video distribution process, in terms of process complexity, time and cost. This OTT Platform covers 6 main areas of service: video encoding, content management, advertising, streaming & distribution, big data analytics and machine learning recommendation engineering and marketing.

With 16 participating Asia Pacific economies, APICTA is an internationally recognized awards program aimed to increase ICT awareness in the community and stimulate innovation and creativity generated for and from ICT by providing networking and product benchmarking opportunities to ICT innovators and entrepreneurs in the region.

In par with the diversity in the ICT industry, APICTA Awards has 17 categories, of which all award winners and merits are well deserved as all nominees have to go through a rigorous and tough nominating, judging and presentation process.

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Ir. Allen Yeung, Honorary Head of Delegation and Government Chief Information Officer, and judges led Hong Kong delegates to participate in APICTA Awards 2015.

Appendix

APICTA Awards 2015 Hong Kong Winners and Merits List:

Award	Category	Organization	Product Name
Grand	Media and Entertainment Technology	TFI Digital Media Ltd.	HERMES OTT Video Platform
Merit	Communication	Dragon Creative Enterprise Solution Limited (A subsidiary of Mad Mad Group)	MadGlass
Merit	e-Learning	The Hong Kong University of Science and Technology	VisMOOC: Visual Analysis of Massive Open Online Courses (MOOCs)
Merit	Financial Industry Application	Infocast Ltd.	InvesTrade All-In-One B2B Cloud-Enabled Trading Solution
Merit	Government and Public Sector	Leisure and Cultural Services Department, The Government of the HKSAR	Library at your fingertips
Merit	Inclusion and Community	BTCFS-Yeung Yat Lam Memorial School with collaborating schools (The SAME Network)	Children with special needs: E-enhanced Learning Teaching and Assessment Platform (SELTAS)
Merit	School Project	Shun Tak Fraternal Association Yung Yau College	MindFootPrint
Merit	Start-Up	TeamNote HK Ltd.	TeamNote
Merit	Tertiary Student Project	Department of Information Technology (IT), The Hong Kong Institute of Vocational Education (Lee Wai Lee)	AWS Cloud Lab Environment – Marking Accelerator
Merit	Tertiary Student Project	Hong Kong Institute of Vocational Education, Vocational Training Council	Smart School Bag

About Asia Pacific Information and Communications Alliance Awards

Founded in 2001 by Multimedia Development Corporationin Malaysia, Asia Pacific Information and Communications Awards (APICTA) is an annual flagship event in the Asia Pacific region's ICT industry.It is an international awards program which aims to recognize organizations and individuals in Asia Pacific region who contributeprofoundly to the ICT industry, increase ICT awareness in the community, stimulate ICT innovation, offer opportunities for business matching between IT innovators and investors, and facilitate technology transfer and application.

Participants from 16 countries and regions in the Asia Pacific region of the awards program comprise members of the APICTA Allianceincluding: Australia, Bangladesh,Brunei, China, Chinese Taipei,Hong Kong,Indonesia, Japan, Macau, Malaysia, Myanmar,Pakistan,Singapore,Sri Lanka, Thailand and Nepal. Member-economies take turns in hosting the annual Awards Program, which is won through a bidding process.

Ever since 2001, Hong Kong participated in APICTA for the first time. HKCS, being the most well-established and the largest professional association in Hong Kong, has been shouldering the responsibility of nominating participants in Hong Kong with its in-depth understanding of local ICT industry development.

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organizationestablished in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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